

# Brochures

Direct Mail delivers a lot for your marketing dollar. Research shows; in 2007, every dollar spend on Direct Mail earned almost \$12 in sales.

Maxfield Research; Capabilities Brochure w/ Spin to address national capabilities



Capabilities Brochure, Direct Mail Promotion.

Miles & Associates; create capabilities brochure



Capabilities Brochure, Leave Behind, Direct Mail Promotion.

Schilling Travel; Corporate Travel Capabilities Brochure



Designed to be a cost effective & more targeted marketing piece than a pocket folder.

Brochures can be purposed for print or digital delivery. They are one facet of a company's client facing marketing efforts.

iPad apps can also be created as a sales tool to extend and expand on sales / marketing efforts.

NowCare Urgent Care; Occupational Medicine Brand Development & Strategy

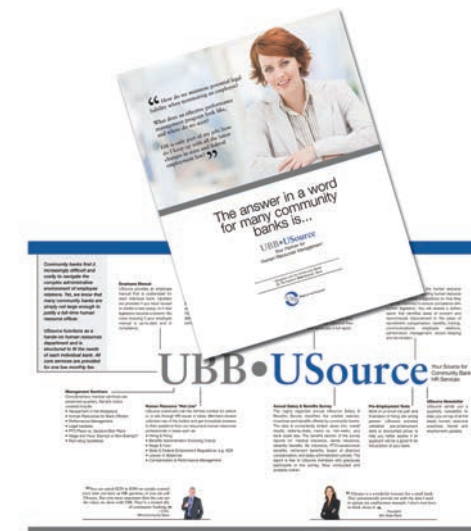


Define multiple market segments, develop a Branded Approach to each market segment. Develop cross-sell marketing for each market.

UBB UBA Insurance Services Brochure



UBB USource HR Services Brochure



Create a High Impact Overview of USource Product Services.

Brochures are a tangible leave behind for meetings and offer a tactile and mailable source of information on your company and services. They are an important part of your marketing arsenal.

*Creative Services that Yield Results*

Advertising • Brochures • Catalogs • Identity • Packaging • Marketing Publications • Loyalty Magazines • Proposals/Presentations • Web Presence

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